

Launch Readiness Checklist

The Product/Offering

Launch Critical Item	What "Launch Ready" looks like:	By this date:
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Website & Membership Area

Launch Critical Item	What "Launch Ready" looks like:	By this date:
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eCart, Payment Processing & Fulfillment Chain

Launch Critical Item	What "Launch Ready" looks like:	By this date:
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Customer Services & Sales Support

Launch Critical Item	What "Launch Ready" looks like:	By this date:
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Promotion

Launch Critical Item	What "Launch Ready" looks like:	By this date:
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Misc.

Launch Critical Item	What "Launch Ready" looks like:	By this date:
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